

FOR IMMEDIATE RELEASE:

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From: MarketOne Media

Subject: Rick James, Candidate for City Council in Hattiesburg, MS, Launches Website

Hattiesburg, MS – Rick James, a Democratic candidate for City Council in Ward 4 in Hattiesburg, Mississippi, has launched a website at www.VoteForRickJames.com.

The site was created in response to requests fielded by news media around the country after a story broke in early April about his yard signs being stolen. He learned that interest in the signs may have been due to a skit done by Dave Chapelle of Comedy Central's "Chapelle's Show" where Chapelle impersonates deceased funk icon Rick James.

Rick James was interviewed by Stephen Colbert of 'The Daily Show' with Jon Stewart on Comedy Central at his home in Hattiesburg last week and has also been interviewed by both local and national news media. A search for 'Rick James signs' on Yahoo! returns over 900,000 websites covering the story.

James is offering 'Vote for Rick James' yard signs and t-shirts as well as the opportunity to donate to his campaign on his website in hopes of providing revenue to fund the purchase of new signs for his campaign. He faces 4 other candidates in a Primary election scheduled for Tuesday, May 3. The winner will face off with the Republican candidate in the June 7th general election.

For more information, please visit his website at www.VoteForRickJames.com.

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